

**BALLARAT BASKETBALL ASSOCIATION INC.
COMMITTEE OF MANAGEMENT**

SUMMARY OF MINUTES

444TH Meeting

7.00pm Wednesday 17TH June 2009 – Home Change Room WIN Minerdome

1 ATTENDANCE:

Present: P Magee, C Chase, M Batch, R Cleveland, B Powell and P Eddy

Apologies: Geoff Keogh, E Doherty

Meeting will be a workshop on key matters as listed within agenda:

➤ **7.00pm Brand Discussion (includes Peter Brugman from The adGroup, and Dion Collard representing the Ballarat Basketball Club)**

Discussion on what we want to be, style (colours / font consistency), keeping logo clear and simple and sponsors external to logo. Also looked at position of Ballarat Basketball and Miners and key areas reflected by both. General consensus that move to name BRP teams as Miners teams had been positive.

Need to think more about how others perceive BBA externally.

Might be good to lighten up our formal approach to our image.

Agreed that D Collard would review feedback from meeting and take brand model to another level in an abridged form. P Brugman happy to be involved. D Collard will report back to BBC.

➤ **7.45pm The adGroup – proposal presented by Peter Brugman for relationship with BBA in regard to marketing and sponsorship opportunities.**

P Brugman made a presentation to the meeting.

Spoke to his experience, what his company offered and the opportunities he saw for Ballarat Basketball.

P Brugman to email presentation to P Eddy.

BBA will discuss further at next Committee of management meeting.

➤ BRP / BVCC (held over)

➤ Media (held over)

8.40pm Commence formal meeting

3. CORRESPONDENCE

- | | | |
|--------|---|-----------|
| (i) | Minutes for May Committee of Management Meeting and Summary of Minutes issued | OUT |
| (ii) | Notice to Committee and BBC re adGroup presentation | OUT |
| (iii) | Annual Statement – Dept of Justice | IN |
| (iv) | Finance Graphs for May to Committee | OUT |
| (v) | Referee Newsletter from RAG | IN / OUT |
| (vi) | BBC Minutes May summary | IN |
| (vii) | BBC AGM Minutes | IN |
| (viii) | Basketball Victoria – McDonalds sponsorship | IN |
| (ix) | Australian Sports Foundation News | IN / OUT |
| (x) | Basketball Victoria – Annual Report | IN / OUT |
| (xi) | <i>BFL – problems with U/10 competition – memo to clubs</i> | <i>IN</i> |
- Paper referred to SPRC for information only.*

4. REPORTS

4.1 CEO Report

General:

CEO attended Fair Work Legislation Industrial Relations training last week. Important changes in employment legislation that will effect all businesses.

Re-Roofing project –

Media campaign this month to heighten awareness of roof situation and reason for seeking Government funding to complete project.

Meeting with Council / SRV held as per Minister for Sport request June 9th. Waiting on response from local SRV staff on funding options (limited) before we ask Minister to again consider us a special and unique circumstance.

Meeting with Federal Member C King June 29th to discuss options for Federal Funding.

Local MP Jaala Pulford has offered to take up our case when we get over Post 2012 issues in next month or so. Has agreed to a further meeting to discuss and also wants to be copied on all correspondence to Ministers offices.

Have briefed Bendigo Bank on our funding strategy for the roof and they understand it may also become a borrowing issue as part of total funding to be considered in 2010 – 2015 period.

Have also discussed option of submitting via Council for the funding (limited) but might help with other grant requests.

Seeking references for venue and of our national standing from BA and BV.

CEO reported on discussions with Ballarat Badminton Centre in regard to future development.

Further planning to be undertaken next week.

Post 2012

1. Legislation now finalised and the end result was much better than expected by Clubs. This has been a major win for the community club network and it has established the strength of the community clubs in the Victorian political landscape. Petition to Government (16,000 signatures) was one of the largest ever.
2. Financial Modelling by BBA has been adjusted to reflect approved legislation.
3. Negotiations with Tabcorp – ongoing
4. No change in the fact that we will still need to tighten our expenditure over the next two years as we prepare for the next phase of our operations.
5. Meeting with Bendigo Bank 16/6/09 to discuss funding was very positive. BBA confirmed that it was committed to review and reduction in expenditure across the board in next two years to further reduce its debt.
6. Discussed roof funding scenarios with bank and noted that it could still be a cost factor for BBA.

Membership

MSC Membership review –membership cancelled. Discussion on case and indication that decision may be reviewed in time to make it as suspended sentence.

BBA Member – membership status is suspended from Miners / Lady Miners / Nuggets training and game venues at present. Outline of position presented to Committee and any further action left to CEO with a report to subsequent meetings.

Strategic Calendar – June

CEO to meet with President and Vice President to finalise measurables for 2009/10 in May – this will be deferred until Post 2012 directions better understood as it will have a significant impact on scope of measurables. Likely to be July.

Budget for Reunion to be finalised by CEO / M Valentine this month. Book quote received May 15th. Some costs from Yum still to be finalised. To be complete by June 15th – **still to be completed**. Reunion Budget Meeting set for June 19th to finalise.

Budget Notes – not actioned until Post 2012 plans finalised (after Bank meeting June 16th) which have a significant impact on all department budgets. Now underway.

Finance Committee key recommendations – after Finance Meeting June 22nd.

4.2 Business Plan Report

Business Plan report for quarter ending March 09 has been issued by CEO. Managers will report against Plan to June 30th at AGM.

4.3 Key Stakeholder activities

- (a) Basketball Area (members through to BA)
 - (i) Basketball Department / Local
Discussions invited with Wildcats about longer term planning in regard to Ballarat West Growth area plan. Waiting on response from Wildcats.
 - (ii) BVCC – Review of structure / operations commences June 16th. New Country Manager appointed. Review now in progress.
 - (iii) Basketball Australia – nothing new to report

4.4 Finance Committee

Next Finance Meeting set for June 22nd after meeting with Bendigo Bank June 16th.

Graphs for the month of May issued. May figures not available till June 19th as a result of public holiday and Finance Officer being away on a training course.

MYOB reports, Finance Summary and Variation Reports will all be issued with Finance Committee minutes after meeting June 22nd.

4.5 Minerdom Sports Club

Ongoing work on staff balance and performance.
Bistro review ongoing
Major promotion underway to finish financial year.

4.6 Basketball Department

Player audit to Round 15 Season 1 2009 completed June 2009. Issued to Committee and Basketball Department. Player average above standard for all three audit rounds for both juniors and seniors. Playing numbers per week also very consistent over three audit rounds.

4.6.1 SPRC – meeting report – B Powell

Clubs responses to option paper for S2 2009 rounds has been considered – report.
SPRC has approved option 1 for season 2 2009 and clubs are to make sure that they qualify sufficient players to cater for the loss of any players due to the NBST.
SPRC will have Operations Manual review finalised over next month.
Query as to whether Club Executive Group representative members were being invited to SPRC meetings on a regular basis. Basketball Manager to advise.

4.6.2 Referees / RAG – next RAG meeting June 22. E Doherty has been involved with CEO in helping to get movement in key operational and policy matters for referees.

There have been a number of operational level meetings in recent weeks to drive activity.
Flyer to highlight referee coaches on Saturday's being prepared for parents and coaches along with guidelines for approaching these officials.

4.6.3 BRP – May meeting report – R Cleveland

BRP Newsletter issued. Target issue dates to be set: May 26th, June 19th and August 21st.

BRP policy review – R Cleveland reported on June 3 meeting and decisions. Copy of report to be issued to members.

P Magee – project to evaluate our history / progress with BRP teams 2000 to 2009, player retention, player loss, player selection ITC and State. G White to provide source material for this project. – report by P Magee that this is underway.

4.6.4 BBC / Nuggets

C Chase reported on Club AGM, General Meeting, Movie Night, Meeting with S Mathison, Player milestones, and raffle.

Miners dinner set for August 14th.

4.6.5 Participation

State U/16 representatives 3 boys, 1 girl and 1 coach at Australian Championships in Tasmania.

U/14 Girls – Have qualified for U/14 National Club Championships in Perth later this year. Meetings with parents have been conducted and fundraising planning is underway. CEO to check media planning for promotion of kids to these events

Club player development clinics have again been offered for non rep level players for next school holidays.

Matt Johnston skills tips flyer draft tabled and explained – to be introduced Season 2 2009.

4.7 Events / Administration

Manager provided a written activity report to meeting.

CEO has received draft Tournament report, which will be reviewed 19/6/09 with event Manager and a finance report will also be completed and issued.

Website – monthly audit of traffic to be assessed by M Valentine.

Reunion 09 - M Valentine provided a written report to meeting.

Grants applied for by MV – update to May 09:

Tenders Outstanding:

BVCC 2010 events – submitted and notified BBA successful for 2010 to host Club Championships.

NSBT – tender not yet released. Noted that Bendigo Association is seeking Bendigo Council underwrite bid by Schweppes Centre for NSBT.

4.8 Venue Managers Reports

Next meeting July 1st 2009

Motion on Reports

Moved B Powell

Seconded M Batch

That the reports as presented be received

CARRIED

GENERAL BUSINESS

5.1 M Hunt has arranged Senior First Aid Training Course for Basketball / MSC staff for June 30th

5.2 Notice of possible international game for Minerdome August 16th. Details not yet confirmed.

5 NEXT MEETING:

July 15th 2009 at 7pm in Legends Room

Meeting Closed at 9.50pm